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Material World: A Global Family Portrait





Synopsis

In an unprecedented effort, sixteen of the worldâ [™]s foremost photographers traveled to thirty nations around the globe to live for a week with families that were statistically average for that nation. At the end of each visit, photographer and family collaborated on a remarkable portrait of the family members outside their home, surrounded by all of their possessions—a few jars and jugs for some, an explosion of electronic gadgetry for others. Vividly portraying the look and feel of the human condition everywhere on Earth, this internationally acclaimed bestseller puts a human face on the issues of population, environment, social justice, and consumption as it illuminates the crucial question facing our species today: Can all six billion of us have all the things we want?

Book Information

Series: Sierra Club Books Publication Paperback: 256 pages Publisher: Counterpoint (October 3, 1995) Language: English ISBN-10: 0871564300 ISBN-13: 978-0871564306 Product Dimensions: 9.1 x 0.6 x 12 inches Shipping Weight: 2.2 pounds (View shipping rates and policies) Average Customer Review: 4.7 out of 5 stars Â See all reviews (153 customer reviews) Best Sellers Rank: #15,736 in Books (See Top 100 in Books) #4 in Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photo Essays #4 in Books > Arts & Photography > Photography & Video > Photojournalism & Essays > Photojournalism #5 in Books > Arts & Photography > Photography & Video > Collections, Catalogues & Exhibitions

Customer Reviews

This book is a fantastic picture book and statistical reference of our world. Menzel's idea was brilliant- -to identify a statistically average family in every corner of the world, and photograph them and all of their belongings, as well as capture aspects of their daily life on film. The book is organized by continent, and then by country within each continent. Each entry begins with a multi-page photo of the family in front of their house, with of all their possessions. Beside the photo is an enumeration of the possessions that appear in the photo. The remainder of the article is found on the next 3 or 4 pages. There is usually a short summary of statistics about the country, covering such topics as area, population, population density, life expectancy, and rank of affluence among U.N. member

countries. But much more informative are a variety of high-quality color photos showing family members going about their daily activities, at work, at school, or eating a meal in the family home. There is a brief text about the family itself, who they are, what they do, and where they live. The photographer also provides a brief summary of his or her experiences while living with the family and taking the photographs. In the photographer's notes are statistics about the work week, the number of radios, telephones, televisions, VCRs, and automobiles. The photographer also asks each family member to identify their most valued possessions and their dreams for the future. The choice of the family to convey both the ideal and the reality of a typical "American" family was perfect. They have the requisite two children, one of each gender, and a dog. They are shown outside their ranch-style house, with a fairly new pickup truck and minivan in their attached garage.

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